



Serving the Vending/Food Service Industry in the Commonwealth of Kentucky

P.O Box 32354 □ Louisville, Kentucky 40232 kentuckymerchandising@zoomtown.com

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Dear Refreshment Services Industry Professional,

I am writing this letter as both President of the Kentucky Automatic Merchandising Council (KAMC) and as Sales Manager for a family owned vending distributor. I can say without hesitation, that being a part of the KAMC has been a valuable asset to my company.

I'm honored to serve as KAMC's President. I am privileged to work with volunteer leaders who are passionate about the vending industry. I look forward to continuing to build on KAMC's current programs, and exploring new ways to provide value to our membership.

Our vending industry provides a very essential part of every working person's day in providing healthy, great tasting items through clean attractive machines, coffee service and commissary facilities. Our industry is evolving and to be successful we all need to change with it. New technology, acquisitions, Government mandates and retail concepts will continue to change the way we do business. We need to stand together...to be united in the challenge of federal and state legislative issues that affect our business. Your KAMC membership does that.

The KAMC works closely with the National Automatic Merchandising Association (NAMA) Government Affairs Team and the Kentucky Retail Federation (KRF) to ensure our industry needs are represented. The Legislative Teams, coupled with KAMC members, focuses on changes in our industry, new technology and any state or federal issues that may affect our business.

NAMA was very involved in helping to educate the FDA about our business. They were successful in making changes to The Calorie Disclosure ruling that went into effect on December 1st, 2016. Without the help of our national and state level organizations, our industry voice would NOT have been heard.

At this time, the KAMC Board of Directors has retained the services of The Capitol Link Group and will continue to work with the KRF and state legislatures to fight for tax parity. If we are successful in getting the Tax Parity approved, it would provide a great savings to operators.

There is strength in numbers! Therefore, we need vending operators, manufactures, suppliers and distributors, from every corner of Kentucky to participate in the KAMC. Together, we can make a difference.

Please consider becoming a member of the KAMC. I guarantee that you will receive an outstanding return on your small investment.

You may contact me if you have questions or want to discuss this further.

Thank you for your consideration and I look forward to your participation in the Kentucky Automatic Merchandising Council!

Respectfully,

Connie Baarlaer, KAMC President

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